



November 6, 2013

Mr. Tim DeBenedictis  
Southern Stars  
123 Tenth Street  
San Francisco, CA 94103-

Dear Tim:

On behalf of all the editors of *Sky & Telescope*, I am pleased to inform you that the January 2014 edition that contains our annual "Hot Products" article includes your Satellite Safari.

As you read this, the January 2014 issue of *Sky & Telescope* is at our printer. A special "S&T Hot Product 2014" icon is available for your use in print and electronic advertising and marketing materials.

We ask that you please not announce any of this or use the icons in print or online before Thursday, November 21, 2013, when *Sky & Telescope*'s January 2014 issue begins arriving in subscriber mailboxes.

You may use the icon in your advertisements in *S&T* beginning with the February 2014 issue, whose materials deadline is November 15, 2013. Out of special consideration for the time constraints involved, we are extending this deadline well beyond our normal one so that you can more easily take advantage of this opportunity.

Should you wish to do so, you may download versions of the "Hot Products 2014" icon (four-color or black-and-white) from our website at [www.SkyandTelescope.com/hp2014](http://www.SkyandTelescope.com/hp2014).

For assistance, please contact Mike Rueckwald in our Production Department: 617-758-0226, [miker@SkyandTelescope.com](mailto:miker@SkyandTelescope.com).

In the meantime, thank you for all your efforts and please accept our heartiest congratulations on your company's inclusion in this year's selection of Hot Products!

Sincerely yours,

A handwritten signature in black ink that reads "Robert Naeye".

Robert Naeye  
Editor in Chief